

TO ALL THE SOUTHLAND **BUY NOW** AT **LAWSON'S**
 These Famous Appliances — NO MONEY DOWN — IMMEDIATELY

**GENERAL ELECTRIC
CLOCK RADIO**

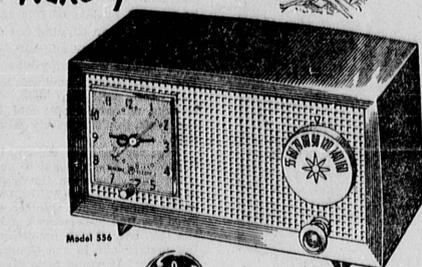
Wake up to Music or News

NO MONEY DOWN **\$29⁹⁵**
 \$1.00 Weekly

In Ivory or Red

Buy Now for the Home
or Gift Giving Time

Start your day the pleasant way—with a G-E Clock-Radio. Reminds you of appointments, turns on your favorite radio programs automatically. A fine-toned, attractive radio—an accurate electric clock. See, hear it today.



Model 555 **CLOCK RADIO**

**REMINGTON 60 De Luxe
ELECTRIC SHAVER**

For the smoothest, fastest shave you've ever had!

14 DAY FREE TRIAL

—Complete with Case—



\$22⁰⁰ With **NO MONEY DOWN**
 Trade-in **\$1.00 WEEKLY**
SAVE \$7⁵⁰
 Your old Electric Shaver is worth \$7.50 trade-in allowance regardless of age, make or condition.



**UNIVERSAL
COFFEEMATIC**
With the Flavor Selector

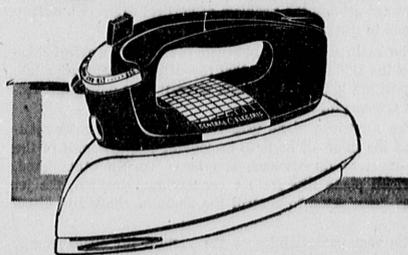
\$24⁵⁰ 8 CUP SIZE

NO MONEY DOWN! \$1.00 WEEKLY!

The fastest way to good coffee. Set Flavor Selector at desired strength. Red light signals when done. It's kept hot automatically. Non-drip spout, balanced handle—easy-to-pour. Chrome finish.



GE Steam and DRY IRON



No Money Down **\$17⁹⁵**
 \$1.00 WEEKLY

Iron without sprinkling everything except heavy cottons and linens and starched things. Steady flow of steam moistens fabrics and makes ironing easy. Then, with button down, it's a dry iron.

Lawson's for Extra Values!

**GENERAL ELECTRIC
VACUUM CLEANER**

NO MONEY DOWN **29⁹⁵**
 AS LOW AS **PER DAY**

Clean like you've never cleaned before
with the new GE Swivel Top Cleaner
Clean from the Rug to the Floor...
without stopping to change attachments!



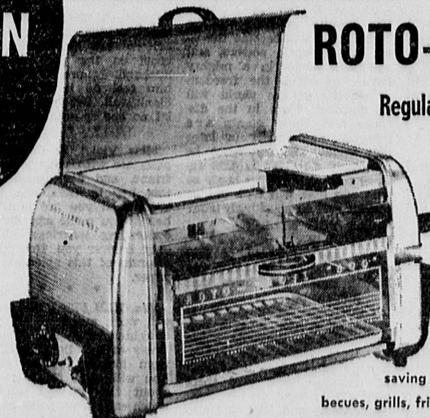
**NO MONEY DOWN
LONG EASY TERMS**

**ROTO-BROIL IMPERIAL
DE-LUXE**

Regular \$54.95 Value

NOW... **\$44⁹⁵**

NO MONEY DOWN
\$1.00 WEEKLY



You can finish dozens of chores while this time-saving wizard roasts, toasts, barbecues, grills, fries or broils automatically!



Special Combination Offer
Get \$54.95 Roto-Broil plus \$19.95 fold-away cart (\$74.90 total value) for only...\$49.95



DORMEYER Silver-Chef

its a Mixer! its a Grinder

\$52⁹⁵ NO MONEY DOWN
 \$1.00 WEEKLY

All Gleaming Chrome

with 2 Stainless Steel Mixing Bowls

the new **DORMEYER
Silver-Chef**

- Chrome and stainless steel will not chip, crack or peel — lasts a lifetime.
- 10 Recipe-Tested Spreads
- Automatic Beater Release
- Governor-controlled Motor
- Magic-Mix Arm and Bowl Indicator
- Grinder at No Extra Cost.
- Chrome-nickel Beaters.
- Detachable Head for Portable Mixing.

TRY IT! PROVE IT!
NO OBLIGATION!

**COMPLETELY NEW
"CAN'T-GO-WRONG"
METHOD OF HOME HAIRCUTTING**

SAVES

On Haircuts

**Supreme SUPER
HOME HAIRCUTTING KIT**

EXCLUSIVE WITH **Supreme CLIPPERS**

Includes — Supreme Super Electric Clipper 110-120 A.C. only, cru-cut attachment, professional type shears and comb. **\$12⁹⁵**
 EASY TERMS



**MAGIC METHOD
ASSURES YOU
SATISFACTORY
RESULTS FIRST
TIME USED!**



NO MONEY DOWN
 UP TO 1 YEAR TO PAY!
 EXTRA QUALITY!
 EXTRA VALUES!
 EXTRA SAVINGS!

Use Lawson's Confidential Easy Credit



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 JEWELERS

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 OPEN FRIDAY NIGHTS 'TIL 9 P.M.
 See Our Windows for Other Great Values!